

### AMELIA ISLAND WEEKLY PERFORMANCE RECAP

Last week lodging partners captured an impressive amount of demand attributed to the Easter holiday, spring break season, optimal weather, and most of all Amelia Island’s authentic charm and hospitality.

Demand last week collectively was +17.6% the same week last year, with segment performance as follows:

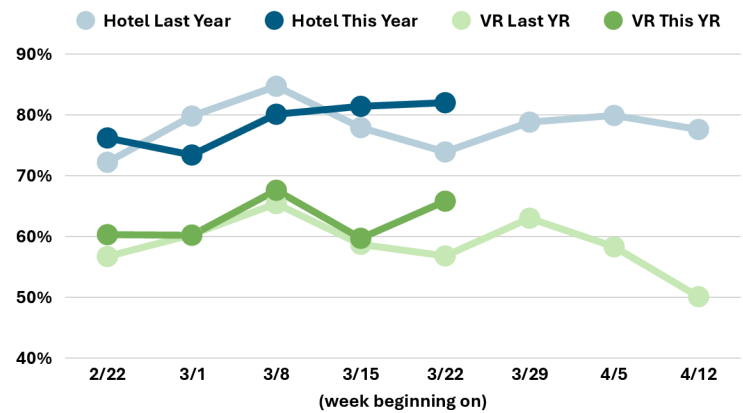
Hotel Leisure +30% / Hotel Group -2.4% / Vacation Rentals +28% (guest nights compared to same week last year).

Hotels	Last Week	YOY % Change
Occupancy	82.0%	+11.0%
Avg Daily Rate	\$438	+29.1%
RevPAR	\$359	+43.3%

Vacation Rentals	Last Week	YOY % Change
Occupancy*	65.8%	+15.8%
Avg Daily Rate	\$312	+8.4%
RevPAR	\$205	+25.6

\*The significant increase in vacation rental inventory compared to last year is expected to dilute occupancy performance in the months ahead.

### WEEKLY OCCUPANCY



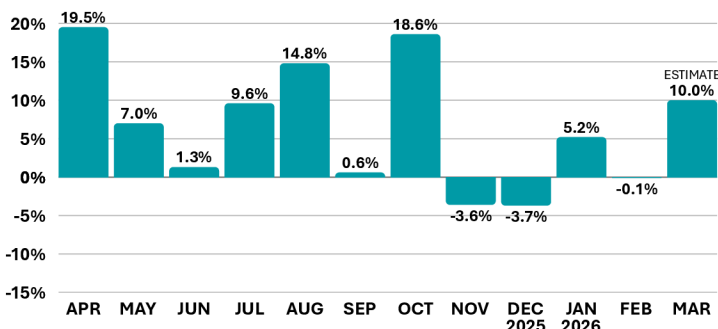
### LOOKING FORWARD

The current week looks to be another strong leisure performance despite the rain in the forecast. This week’s demand is on track to beat same week last year by 10% for hotels and 19% for vacation rentals.

Looking further ahead, the next few months are pacing 7% ahead of last year, a 1.5 point improvement to last week’s projection. Hotel leisure demand continues to show signs of softness in off-peak times, though group business continues to outperform, helping to offset any shortfalls. Vacation rental demand continues to show signs of growth, however, may be growing at a slower rate than earlier anticipated.

While the near-term outlook is strong, the CVB continues to monitor traveler sentiment surrounding fuel prices and geopolitical concerns. These factors present potential headwinds that could influence spring and summer travel planning in the months ahead.

### LODGING TAXABLE SALES year over year comparison



### FUTURE BOOKING PACE vs this time last year

