

# U.S. STR Pulse



Monthly short-term rental insights across the U.S.

April, 2026

## Regional Overview

Last 30 days versus same period last year

	Occupancy	ADR	RevPAR	Booking Window	LOS	ASV
Rocky Mountain	15% <sup>-17%</sup>	\$253 <sup>+9%</sup>	\$37 <sup>-10%</sup>	49d <sup>+9%</sup>	4.0d <sup>+1%</sup>	\$1062 <sup>+12%</sup>
Midwest	28% <sup>+4%</sup>	\$179 <sup>+8%</sup>	\$50 <sup>+12%</sup>	36d <sup>+14%</sup>	3.8d <sup>+2%</sup>	\$701 <sup>+8%</sup>
New England	12% <sup>-2%</sup>	\$221 <sup>+14%</sup>	\$26 <sup>+11%</sup>	40d <sup>+19%</sup>	3.6d <sup>-2%</sup>	\$829 <sup>+12%</sup>
Southwest	35% <sup>-1%</sup>	\$249 <sup>+4%</sup>	\$88 <sup>+3%</sup>	37d <sup>+2%</sup>	3.8d <sup>+2%</sup>	\$958 <sup>+6%</sup>
Hawaiian Islands	41% <sup>+4%</sup>	\$393 <sup>-2%</sup>	\$162 <sup>+2%</sup>	82d <sup>-3%</sup>	6.6d <sup>+0%</sup>	\$2598 <sup>-3%</sup>
Western U.S.	32% <sup>-3%</sup>	\$333 <sup>+15%</sup>	\$105 <sup>+12%</sup>	42d <sup>+15%</sup>	3.7d <sup>+2%</sup>	\$1312 <sup>+18%</sup>
Mid-Atlantic	21% <sup>-2%</sup>	\$224 <sup>+11%</sup>	\$46 <sup>+9%</sup>	37d <sup>+8%</sup>	3.5d <sup>-3%</sup>	\$803 <sup>+8%</sup>

## Regional Spotlight

Last 30 days versus same period last year

Southeast	38% <sup>+1%</sup>	\$287 <sup>+7%</sup>	\$109 <sup>+8%</sup>
	Occupancy %	ADR	RevPAR
	56d <sup>+2%</sup>	4.5 <sup>+0%</sup>	\$1350 <sup>+8%</sup>
Booking Window	LOS	Avg. Stay Value	

The Southeast U.S. saw a strong April performance with both an 8% higher RevPAR and Average Stay Value year-over-year.



Key Data has fundamentally transformed the way we plan and act. These insights are crucial for making data-driven decisions to ramp up digital marketing and social media campaigns precisely when demand lags or presents opportunities.

- Nate Aron, Amelia Island Convention & Visitors Bureau



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